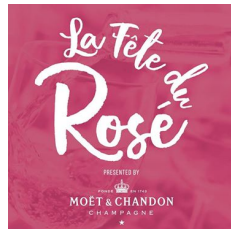


# RAISING THE BAR

ATLANTA'S PREMIER MOBILE BAR SERVICE



## SOME OF OUR TRUSTED PARTNERS:



# ABSOLUT.®

RTB Concessions grew out of the desire for brand sponsors to provide consumers an elevated cocktail experience in a large format setting. Our years of experience, highly trained staff, attention to detail & customizable services are the elements of a next generation beverage experience. Georgia festivals and special events are growing and consumers expect more choices and personalized experience. RTB is the right partner to execute your beverage program and grow your consumer experience, while maximizing your profitability.

Event sponsors hire us! The consumer experience and return-on-investment (ROI) are too important to not have the right partner. Our ability to work with all trade partners (distributor, brand owner and venue) makes their sponsorship dollars work harder.

If your goal is to make your event better than your last, RTB is your concessions partner. Whether you are a large-scale festival or sporting event, corporate event or entertainment venue; our beverage program will be a key source of income and the great consumer experience that's unrivaled in the industry.

Let us execute your vision!

Our suite of services includes:

- Beverage Concessions Expertise
  - Participate in pre-event planning to adapt our services to your unique situation
  - Provide bar assets from our substantial inventory or custom build your dream
  - Create a bespoke menu of craft drinks, beer and wine
  - Add local flavor and "Craft on Draft" options based on situation
  - Implement and execute branded or sponsored equipment and products
  - Execute beverage sales on site-wide wireless POS system
- Compliance
  - Secure the necessary alcohol permits and required licenses (local and state)
  - Full general & alcohol liability and workman compensation insurance
  - Pay local and state taxes on beverage sales
  - Post event sales report reconciliation
- Staffing
  - Recruit, train and manage all beverage staff
  - Beverage staff is TIPS trained in responsible alcohol service
  - Provide additional staffing as needed - Day of Registration, Ticketing and Fulfillment Center
- Additional
  - Assist with sponsor introductions from our network of strategic partners
  - Site plan development and map design (CAD)